

Amendment to the Specification

Please **replace** the paragraph on page 1, line 10 with the following text:

Further reference is made to the disclosures found in the commonly assigned, concurrently filed, copending patent application No. 10/043,698, application No. 09/893,192, describing a system and method for delivery of television programs and targeted de-coupling advertising; application No. 09/096,592, entitled "Television Program Recording with User Preference Determination"; and application No. 09/953,327, describing logic operators for delivery of targeted programming, and SQL query operators for targeting expressions. The disclosures of the copending applications are herewith incorporated by reference.

Please **replace** the paragraph on page 64, line 21 with the following text:

The voting output of the ProfAgent is stored in a voting history database (VOTEdbase), that the ProfAgent uses, as described herein, to determine the most preferred states to keep in the BMdbase. The PredictAgent also uses the VOTEdbase when responding to requests by the Preference Determination Agent PrefAgent for rating content parameter preferences. The PrefAgent and its function is described in the commonly assigned, copending patent application 09/893,192 (filed on June 27, 2001) which is based on provisional applications 60/215,450 and

Serial No. 10/043,714  
Amdt. dated January 24, 2011

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60/226,437. The disclosure of the co-pending application is herewith incorporated by reference.